



# Kikuichi

A Seven hundred year Family Tradition of fine Craftsmanship

## Newsletter

January 31, 2014

### It's Show Time



Kikuichi New York is pleased to announce that we will be participating in the following upcoming trade shows:

Feb 1-5 (Sun-Wed) [NY NOW](#), New York, Pier 94 Booth #**11035-39**.  
This booth is set up by the joint collaboration with Nara prefecture,

Japan. [www.nynow.com](http://www.nynow.com)

March 15-18 (Sat-Tue) [International Home and Housewares Show](#), Chicago, McCormick South Building Booth #S1753, same location as last year. [www.housewares.com](http://www.housewares.com)

Kikuichi will introduce their **uniquely crafted shears and new line of knives** at the show. Mark your calendar and come by to take a close look at our new items, or say hello, we'll be there at the shows in New York and Chicago.

**Free Trip to Kikuichi Japan**



We are also very excited to offer a unique and rare trade promotion to all of our retail stores.

You have the opportunity to join us in our **Japan Knife Tour** in 2015! You get to have a one-of-a-kind experience, just as we have in past tours (Aug 2013, Oct 2010 and Oct 2008). The total value of participating in the tour is approx. \$5,000.00 to \$6,000.00 per person which covers international airfare, domestic airfare and transportation, hotels, meals, knife forging/sharpening hands-on experience and some sightseeing as well.

The rules to participate in the promotion are simple:

**A minimum of \$5,000 in accumulated purchases during 2014 is required.**

**Kikuichi will draw the winners at end of the year**

***The prizes are***

Gold prize: One (1), Participating in Kikuichi's Japan Knife Tour in 2015, value \$5~\$6,000.00

Silver prize: One (1), Kikuichi's Large Tuna Knife, value \$1,500.00

Bronze prize: Two (2), Kikuichi's Blue Carbon Yanagi Knife, value @\$600.00

***Detail will be informed to you soon.***